

Sole Distributor of Sony Electronics Partners with GITL in Middle East



The client is a sole distributor of Sony in Middle East covering Oman, Qatar, Bahrain, Saudi Arabia and Iraq. As part of the solution, GITL has proposed a SAP back-end integrated with LS Retail front-end. The SAP module is supported by a Tier I company. The key differentiators as compared to competitors was GITL's expertise in both SAP and NAV. Our subject matter expertise (SME's) in technical and functional areas contributed towards proposing an integrated solution for this client.