

## Godrej Infotech as Salesforce Consulting Partner

We are delighted to announce a global Consulting Partnership with the world's No. 1 CRM platform company - Salesforce. Salesforce, being a world-class enterprise-level software platform, has many customer-centric features that result in improved productivity & data-based decision-making. By adding Salesforce to its solution offerings, Godrej Infotech will be strongly positioned to provide best-in-class integrated CRM software, that is specifically designed to meet the Customer's needs. This partnership allows Godrej Infotech to increase its global reach and establish itself as a reputed IT solutions & services brand internationally.

"It is a pleasure to partner with Salesforce and we look forward to working with our customers as they transform digitally to use better integrated CRM solutions with enhanced user experience. We have already implemented Salesforce, both for our parent organization, Godrej & Boyce, and other similar customers, and I am confident that with our domain knowledge, solution capabilities & technology expertise, we will bring more value to our customers globally across manufacturing, retail, logistics, projects & service industries. We look forward to collaborating with our Customers for providing consultancy services such as digital roadmap preparation, solution implementation & providing ongoing managed support."

Kingshuk Chatterjee, Vice President

## **About Godrej Infotech Ltd.**

Godrej Infotech Limited, one of the leading Technology Service providers has established a strong presence in the deployment of Digital solutions encompassing Cloud, Analytics, Automation & Transformation. We have built strategic partnerships with technology leaders like Microsoft, Infor, Oracle, LS Retail, Automation Anywhere, UiPath & SalesForce. Our Solution offering includes a technology stack of .Net, SharePoint, Office 365, Database (SQL & Oracle), Power Platform, DataLake, AI/ML, IIoT & eCommerce.

Headquartered in Mumbai, India, and with a global presence across USA, Europe, Asia-Pacific, and the Middle East, our Service offering covers Business Consulting, Digital Transformation, ERP Implementation, Migration & Rollout, Application Development & Integration, Infrastructure Management including Data & IT Security and Low Code-No Code Bespoke Development.

Established in 1999, our key differentiators include Industry Domain Knowledge across Manufacturing, Retail & Distribution, and Projects/EPC verticals. We are a right-sized Technology partner, focused on addressing business challenges with agility. With an established global delivery model, we ensure a lower cost of ownership with our unique Managed Services to handle business-critical and routine support incidents.

## **About Salesforce**

A Leading Global Customer Relationship Management (CRM) platform, Salesforce unifies diverse teams and functions within an organization so that they can together focus on what matters most – winning customer delight.

A value-driven organization focused on sustainability, innovation, equality & creating win-win solutions, Salesforce's philosophy is best described by Bret Taylor, Co-CEO when he says, "Customers aren't buying software, they're entering a relationship with a company that's going to help them navigate the future of technology."

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