

Case Study

Customer Background

The client is a major industrial entity specialized in providing technical and practical solutions for the printing and packaging industries for more than 30 years. The company has also strategically diversified into the education industry, specializing in curriculum development and e-learning. The main four business units are Paper and Board, Liquid Packaging, Plastic and Education.

Business Case

The current system of the client was incapable of handling the complexities of the growing business requirements in a number of ways:

• The client was using a multitude of non integrated software for various business functions such as Workflow, Q-Pulse, IMS, Cognos, CRM and POS. This varied software landscape was difficult to maintain and inefficient as significant data and processes were crossing software boundaries leading to redundancies.

• The businesses were handling multiple production typologies such as Make to Order (MTO), Make to Stock (MTS) and Engineer to Order (ETO) which impacted the Order Management system.

- The process for preparing complex reports was manual and cumbersome.
- Business processes were person dependent and semi-automated.
- Inventory management was un-optimized and there was no visibility of stock levels.

• Production costs and sales estimates could not be accurately determined from the system.



Leading Packing and Printing Company of Saudi Arabia Reduces Paper Work by 70% with INFOR LN Implementation

Highlights

Industry: : Printing & Packaging Employees: 5060 Project Location: Kingdom of Saudi Arabia Engagement Since: 2010

Solution Snapshot:

- Implementation of Infor LN FP5 and FP7 with Payroll
- Implementation of Infor ION Workflow
- Implementation of COGNOS Reporting
- Implementation of Q-Pulse Quality Management System

Modules:

- Finance
- Service
- Order Management
- Warehousing
- Production and Planning

Business Solution

In order to keep up with the growing demands of their complex business needs, the client decided to implement the Infor LN FP7 ERP system. The solution also involved the integration of Infor with other systems such as CRM, POS, Cognos Reporting and Q-Pulse for Quality Management. In order to successfully implement this complex system, the client partnered with Godrej Infotech Limited (GITL). GITL's consultants worked onsite as well as offshore and took charge of all phases starting from analysis, design and implementation to rollout and support. Infor LN FP7 implementation offered multiple features to the client such as:

• Tracking of Inventory from raw material to finished goods at each level

- Calculation of Sales Incentive Schemes for Sales Personnel
- Dynamic Manufacturing plan based on availability

• Extensive use of bar-coding for automating production, warehouse and shipping processes

- Integrated payroll management and human resources system
- Set up of multi business company structure along with reporting to Group Company
- Strategic reporting facility

Benefits

The implementation of INFOR LN FP 7 led to innumerable benefits for the client such as:

- Better visibility and tracking of Inventory
- Finished goods inventory reduction by 25%
- Continuous reduction in manufacturing cycle time and increase in machine utilization
- Reduction in paper work by 70% due to online processes
- CRM module helps in quick tracking of customer complaints
- System has reliable data entered through trained users and the use of authorization processes
 - Secured centralized access to information

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and services. Strategic partnership with industry leaders like Microsoft, Infor, LS Retail, and Oracle have played an instrumental role in making the organization a mature IT partner that understands the value of business process automation. Our service offerings include Business Consulting, ERP Implementation & Support, Application Development, Integration, Digital transformation, Analytical services, Mobile Application Development, Infrastructure Management, and e-Commerce. We have domain and technology expertise in the manufacturing, retail, trading, distribution, logistics, hospitality, project, and service industries. A CMM Level 4 and ISO 9001:2015 certified company, GITL's service offerings follow proprietary methodologies derived from product best practices and experience in similar implementations. Headquartered in Mumbai, India we have presence in Middle East, APAC, Europe and US with customer footprints extending across multiple geographies.

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