

## Case study

### About the client

The client is a not-for-profit, industry-led and industry-managed organization which also serves as a liaison between the government and industry. It has 8000 direct member organizations, including SMEs and MNCs from public and private sectors. The indirect membership count is at a record breaking 200,000. The organization has 66 offices, including 9 Centres of Excellence, in India, and 8 overseas offices in Australia, Bahrain, China, Egypt, France, Singapore, UK, and USA, as well as institutional partnerships with 312 counterpart organizations in 106 countries. The areas of expertise are Energy Management, Technology Services, Green Services, Total Quality Management, Trade Fairs, Manufacturing Innovation and Sustainable Growth.

### Business case

The main challenge for this client was the exponentially growing number of member organizations each year. There was a need for a scalable system that could store, retrieve and process records for each organization in an efficient manner. In addition to member subscriptions, streamlining finance operations across all of the branches was proving to be an overhead with the continuous increase in volumes. Given the nature of business of this organization and its high visibility in national and international communities, it was imperative to have an automated integrated system in place as soon as possible.



**Major Non-Profit Association  
of Indian Businesses Goes Live  
with Microsoft Dynamics AX  
2012**

### Highlights

**Industry:** Service

**Employees:** 500 employees

**Project Location:** India

**Engagement Since:** 2009

**Modules:**

- Finance

#### **Solution Snapshot:**

- Membership Tracker
- Financial management
- Event accounting
- Company and Branch office Level  
Financial Consolidation
- MIS Reports
- Statutory Data

## Business solution

A detailed study of the client's business processes and its corresponding mapping with Microsoft Dynamics AX financials processes led to the creation of an elaborate solution for the highlighted issues. The integrated system architected by GITL included:

- **Membership Tracker:**

A membership subscription recording & accounting with in-depth member information. The system captures details related to enrollments and existing member updates for associate, institutional and affiliation members. Historical subscription activity can be traced for financial and audit purposes.

- **Financial Consolidator:**

This module organizes company wise and branch wise financial information.

- **Audit Aligner:**

Statutory reports aid auditors in their compliance verification activities and reduce earlier manual effort needed for assessment preparations.

- **Management Reporter:**

Automated MIS Reports along with Balance Sheet and Profit & Loss Statements assist in strategic business decision making.

## Benefits

The client experienced the following benefits by deploying the AX 2012 solution:

- Significant increase in financial productivity due to integrated finance
- 40% reduction in paper work due to automated processes
- Improved customer service to member organizations
- 20% reduction in physical storage needs

Contact us



## India

### Head office

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## About Godrej Infotech Ltd.

Godrej Infotech Limited, part of the \$4.1 Bn. Godrej group is one of the leading IT service provider specializing in End-to-End IT solutions and services. Strategic partnership with industry leaders like Microsoft, Infor, LS Retail, and Oracle have played an instrumental role in making the organization a mature IT partner that understands the value of business process automation. Our service offerings include Business Consulting, ERP Implementation & Support, Application Development, Integration, Digital transformation, Analytical services, Mobile Application Development, Infrastructure Management, and e-Commerce. We have domain and technology expertise in the manufacturing, retail, trading, distribution, logistics, hospitality, project, and service industries. A CMM Level 4 and ISO 9001:2015 certified company, GITL's service offerings follow proprietary methodologies derived from product best practices and experience in similar implementations. Headquartered in Mumbai, India we have presence in Middle East, APAC, Europe and US with customer footprints extending across multiple geographies.

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