

ENGAGEMENT CASE STUDY

Customer Background

Customer is a tire manufacturing company headquartered in Mumbai with sales offices in Europe and USA. With experience spanning across 6 decades the organization today has an active presence in 120 countries. Specializing in the development, manufacture and sale of Agricultural, Forestry, Industrial and OTR tires worldwide, it is recognized as an emerging market leader of Off-Highway Tires (OHT).

Business Case

The customer was using an old version of NAV which had been heavily customised as per the users' requirement. However, many of the customisations were not being used. The users need was to identify the unused customizations and clear them so as to keep an user's efficiently running system.

A hand holding a smartphone, with a network of icons (people, gears, etc.) overlaid on a green background, symbolizing technology and connectivity.

**Leading Global Tire
Manufacturing Organization
Successfully Implements
Microsoft Dynamics NAV**

Highlights

Industry: Manufacturing

Project Location: USA

Engagement Since: 2016

Solution Snapshot:

- Customizations in NAV 2016 for Sales, Purchase & Finance Modules
- Technology, framework and methodology based on Standard Microsoft Dynamics framework

Business Solution

Godrej Infotech Ltd. understood the challenges faced by the customer and provided the appropriate solutions as given below:

- In terms of Innovations, lot of customisations were done in-order to improve the productivity of the user by making the process simpler and less time consuming. (e.g. Sales Discounts and Warranty Claim)
- Implementation of ADCS (Automated Data Capturing System) which helped the users use hand held devices for carrying out different Warehouse activities
- Integration with a third party for online sales, wherein once the sale is done on website, the order gets reflected and processed in NAV

Benefits

- The 3rd party integrations has proved to be beneficial in the generation of new business
- Process standardization has resulted in reducing the cost of managing the Information System by 30-40%
- 25% increase in man-power utilization
- Key users have been trained and user manuals have been created as part of the knowledge management initiatives
- Go-live was achieved within the aggressive time frame of 2 months

Contact us



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About Godrej Infotech Ltd.

Godrej Infotech Limited, part of the \$4.1 Bn. Godrej group is one of the leading IT service provider specializing in End-to-End IT solutions and services. Strategic partnership with industry leaders like Microsoft, Infor, LS Retail, and Oracle have played an instrumental role in making the organization a mature IT partner that understands the value of business process automation. Our service offerings include Business Consulting, ERP Implementation & Support, Application Development, Integration, Digital transformation, Analytical services, Mobile Application Development, Infrastructure Management, and e-Commerce. We have domain and technology expertise in the manufacturing, retail, trading, distribution, logistics, hospitality, project, and service industries. A CMM Level 4 and ISO 9001:2015 certified company, GITL's service offerings follow proprietary methodologies derived from product best practices and experience in similar implementations. Headquartered in Mumbai, India we have presence in Middle East, APAC, Europe and US with customer footprints extending across multiple geographies.

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