

## Case Study

### Customer Background

Headquartered in Saudi Arabia's industrial city of Bahra, the client has built a fine reputation in the manufacture and supply of a wide selection of products such as electrical sockets, power panels, wire products, and accessories. Their elegant, yet simple, products have set new standards in the designing of wiring accessories. A quality conscious organization, their products are compliant to standards maintained by both American (UL, ANSI and ICEA) and European standards (IEC, BS, NF and VDE).

### Business Case

Since this was a new business line started by the parent company, the requirement was to use a system that would incorporate industry standard best practices. The issues faced by the client were:

- In the parent company, the client was using multiple systems for Production, Planning, Finance, HR and Payroll. They now wanted to use a single integrated system for the new company.
- Standardizing of operational processes for optimal execution, so as to reduce manual and duplicate efforts.



**KSA's Leading Electrical Products Manufacturer Reduces Manual Efforts with Microsoft Dynamics AX 2012 Template based Implementation**

### Highlights

**Industry:** Manufacturing

**Project Location:** Kingdom of Saudi Arabia

**Engagement Since:** 2016

#### Solution Snapshot:

- Replaces existing MS-Excel System
- Integrated Trade and Logistics Functions
- Rollout across Plant and Office
- 1 Legal Entity
- In-house Warehouses
- 10 Dynamics AX Users

#### Modules:

- Product Information Management
- Procurement & Sourcing
- Sales & Marketing
- Inventory & Warehouse Management
- Production
- Material Planning
- Finance
- Fixed Assets
- Budget Control
- Cash and Bank Management
- MIS Reports

## Business Solution

This has been the fastest Microsoft Dynamics AX implementation for Godrej Infotech Limited. The detailed product demos and discussions conducted gave the client the security and guarantee of a well-outlined, planned, structured and meticulous methodology of implementing the desired ERP - Microsoft Dynamics AX 2012, with a deep focus on the Finance and Production processes. The solution includes the following features:

- Single integrated system that covers the domain functionality as well as back-end operations.
- Comprehensive production planning and manufacturing system, which gives MIS reports such as daily production report, consumption analysis, inventory valuation with stock etc.
- Trade and Logistics process automation.
- Financial and statutory accounting and reporting.

A key success factor of this engagement was the template based approach, which ensured that the entire implementation along with complete documentation such as FRD and FDD was delivered and signed off in-time. This engagement is GITL's first standard template based implementation project of MS Dynamics AX 2012 R3 without any customizations.

## Challenges

The major roadblocks faced during this project were:

- Time-consuming and cumbersome process for retrieving business information maintained in Excel.
- Standardizing of roles and responsibilities within the organization's business processes so that they can easily be mapped into the ERP system.
- Aggressive timelines: In order to achieve the fast implementation target, Godrej Infotech Limited used the Microsoft Sure Step Product implementation methodology for implementers and end-users to get the maximum visibility of the entire project and have a well-defined set of guidelines and project deliverables to work on as per their roles.

## Benefits

Once implemented, the benefits of this integrated Microsoft Dynamics AX solution are as follows:

- Reduction of costs otherwise spent on add-on solutions for reporting and/or manual transaction recording.
- Reduction in wait time: Approvals are value based, making it easy to set up a hierarchy of approvals based on spending limits and approval limits per individual employee.
- Enhanced employee productivity.

Contact us



## India

### Head office

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## About Godrej Infotech Ltd.

Godrej Infotech Limited, part of the \$4.1 Bn. Godrej group is one of the leading IT service provider specializing in End-to-End IT solutions and services. Strategic partnership with industry leaders like Microsoft, Infor, LS Retail, and Oracle have played an instrumental role in making the organization a mature IT partner that understands the value of business process automation. Our service offerings include Business Consulting, ERP Implementation & Support, Application Development, Integration, Digital transformation, Analytical services, Mobile Application Development, Infrastructure Management, and e-Commerce. We have domain and technology expertise in the manufacturing, retail, trading, distribution, logistics, hospitality, project, and service industries. A CMM Level 4 and ISO 9001:2015 certified company, GITL's service offerings follow proprietary methodologies derived from product best practices and experience in similar implementations. Headquartered in Mumbai, India we have presence in Middle East, APAC, Europe and US with customer footprints extending across multiple geographies.

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